



CARRYING *the* TORCH of LEADERSHIP

Virginia Leadership Retreat



Community Associations Institute

July 28-31, 2016

Virginia Leadership Retreat

CARRYING THE TORCH OF LEADERSHIP

In late July, Community Association Industry Leaders will race towards the Omni Homestead Resort in Hot Springs, Virginia for the Virginia Leadership Retreat, an extended weekend of education, networking and fun with other industry professionals. Since ancient times (or at least for the last seven years), leaders from throughout Virginia and the Washington Metropolitan area have united to participate in networking ceremonies and advanced educational events tailored to the laws of Virginia and the challenges faced by Virginia professionals. The Virginia Leadership Retreat is an affordable and local opportunity to earn education credits – all while having some spirited fun in the process.

Every year the Retreat boasts its own flavor and theme. This year we will be celebrating the glory and sport of the Olympic Games. This means that we will incorporate some friendly competitions, celebrations and all of the pomp and circumstance that surrounds the traditional games. And...what better way to connect with colleagues than by spending a morning together on the golf course, an afternoon floating on the Lazy River, or an evening listening to live music and dining on fine cuisine. There is never a dull moment at the VLR. Never been to the event? Make sure you take advantage of all that is offered and plan to spend a little time outside of the Retreat's schedule. The Resort offers activities such as hiking, canoeing, mountain biking, paintball, archery, horseback riding, an awesome spa and the list goes on and on. You will not be bored. Intrigued? Please continue reading and join us in Hot Springs this year. We are recruiting all industry professionals to join us in "Carrying the Torch of Leadership" in July and want to see you there. Don't miss out!



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TENTATIVE RETREAT SCHEDULE 2016

(subject to change prior to event)

THURSDAY, JULY 28, 2016

- 1:00-3:00 p.m. VLR REGISTRATION
- 2:00 p.m. (and all afternoon) MINI-GOLF TOURNAMENT AND ENJOY THE RESORT!
- 5:00-7:00 p.m. VLR "OLYMPIC LEGENDS" COCKTAIL HOUR

FRIDAY, JULY 29, 2016

- 9:00 a.m. VLR GOLF TOURNAMENT
- 11:00 a.m. VLR BINGO
- 12:00-4:00 p.m. REGISTRATION
- 12:30-2:30 p.m. EDUCATIONAL SESSION
- 2:30 p.m. WINE PAIRING & TASTING
- 3:30-4:30 p.m. VLR ARCHERY TOURNAMENT
- 4:30 p.m. CRAFT BEER TASTING
- 6:00-8:00 p.m. "THE OPENING CEREMONY" WELCOME RECEPTION

SATURDAY, JULY 30, 2016

- 7:00-8:30 a.m. BREAKFAST
- 8:00-10:00 a.m. REGISTRATION
- 8:30-9:45 a.m. GENERAL SESSION – KEYNOTE ADDRESS
- 10:00-11:15 a.m. CHOICE OF THREE EDUCATIONAL SESSIONS
- 11:30-12:45 a.m. CHOICE OF THREE EDUCATIONAL SESSIONS PART I - BUSINESS PARTNER ESSENTIALS
- 12:45-2:00 p.m. LUNCH WITH EDUCATION SESSION
- 2:00-3:30 p.m. EDUCATION SESSION - PROVOCATIVE TOPIC ROUND TABLES PART II - BUSINESS PARTNER ESSENTIALS
- 6:30-9:00 p.m. VLR CELEBRATION DINNER

SUNDAY, JULY 31, 2016

- 7:00-8:30 a.m. BREAKFAST
- 9:00-10:15 a.m. EDUCATIONAL SESSION
- 10:15 a.m. VLR CLOSING COMMENTS

Professional Event Photography
by

jenc Clark
PHOTOGRAPHY

Let the Games Begin!

RETREAT OPPORTUNITIES

In addition to the great education, the Virginia Leadership Retreat provides a variety of ways to relax, energize, network, and have fun! Those who arrive on Thursday (or earlier) can take advantage of an impressive array of recreational activities that The Homestead provides, as well as some extra special activities the Committee has planned for early arrivals. The Homestead has amenities which include a spa & wellness center, innovative dining experiences, falconry, hiking, hayrides, kayaking and canoeing, archery, a lazy river with water slides, a beautiful and challenging miniature golf course and too many more to name. Fun! Fun! Fun! So, whether you choose to bask in The Homestead's charm and relax your days away or you are looking to be entertained, you will not be disappointed.

GOLF TOURNAMENT

Get a team together for one of the most popular VLR activities – the Friday morning Golf Tournament. Join fellow conference attendees for a day of golf on the resort's famous Old Course with networking, lunch, and fun. If you are a golfer, you will not want to miss the event. The competition is on for the coveted first place bragging rights (and medals!). It promises to be an event to remember. Register by June 30th for Early Bird pricing.

EARLY BIRD ACTIVITIES

As in previous years, the VLR will be hosting group activities for your enjoyment and networking pleasure. If you arrive at The Homestead by Thursday morning you can participate in the Fourth Annual Mini-Golf tournament - pick up your free passes at Thursday's early bird registration. Also available on Thursday (arrival anytime!) is free time to enjoy the wonderful Homestead restaurants and amenities. And...if you arrive by early evening, you'll be just in time for the "Olympic Legends" Cocktail Hour held in the Tower Suite.

CRAFT BEER TASTING

Back by popular demand, the VLR will once again feature the Craft Beer Tasting featuring a regional brewery. Join the fun and taste through the line of product offerings. Scheduled Friday afternoon, it's the perfect way to refresh your palate after a day on the links or get ramped up for the "Opening Ceremony" Welcome Reception later that evening. Limited to 35 attendees, so register early to reserve your spot. Must be 21 years or older to attend.

WINE PAIRING

As a new activity this year, the VLR will be offering a Wine Pairing and Tasting. On Friday afternoon, attendees can discover the variety of grapes in Virginia's 7 AVAs that produce high quality world class wines while enjoying selections from top wineries. You'll be able to sip and savor your way through Virginia's wine country as we discuss the history of wine production in the Commonwealth and learn which wines compliment which flavor components. Limited to 35 attendees, so register early. Must be 21 years or older to attend.

ARCHERY TOURNAMENT

On Friday, the VLR will be fully embracing the theme of the ancient games as we host the first VLR Archery tournament. Show off your bow skills on the Mount Vernon/Stratford Lawn. This event, strictly for VLR attendees and their guests, is limited to 40 participants. However, unlimited cheering crowds are welcome! Winners will be honored with adoration and fabulous prizes! Register for this free event by sending an email to vlrcommittee@gmail.com.

FAMILY FUN ACTIVITIES

Bringing a friend or your family? While you are attending classes on Saturday, "team members" of all ages will be entertained! They can enjoy any of the wonderful amenities that The Homestead Resort offers, and an exclusive movie matinee where VLR guests will have The Homestead Theater all to themselves! Not sure what to do with the kids while you are attending events or classes? The Homestead provides Kids Club and private babysitting. Both can occupy your child all day and for certain time periods in the evening. Contact The Homestead for pricing and availability.

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2016 SCHEDULED VLR EDUCATIONAL SESSIONS

Friday, July 29, 2016 • 12:30 p.m. – 2:30 p.m.

“Staying Out of the Penalty Box” – Virginia Common Interest Community Law and Regulation

Managing Community Associations is more than just working with Boards of Directors, owners and contractors. Managers must be familiar with the regulations outlined in the regulatory requirements for the Commonwealth of Virginia. This session will review the sections of required training under the CICB regulations as they pertain to: Condominium and HOA Annual Reports, Ombudsman Regulations and Complaint Procedures, Covenant Enforcement and Due Process, Resale Certificates, Association Meetings and Declarant Issues, Manager Regulations and Code of Conduct, Reserve and Reserve Studies, and Member Access to Records. (Note, this session will be facilitated by CICB approved speakers and meets the Virginia Common Interest Community Law and Regulation class requirement for manager licensing/recertification training.)

Saturday, July 30, 2016 • 8:30 a.m. – 9:45 a.m.

Keynote – “Five Principles of Elite Organizations/Individuals and Six Tenets of Jason Redman” presented by Lieutenant Jason Redman, Retired US Navy SEAL and author of the Memoir: The Trident: The Forging and Reforging of a Navy SEAL Officer. Jason Redman has summarized his twenty-one years as a Navy SEAL Leader into a presentation based around five core principles and six tenets. Jason will discuss the principles of Teamwork, Leadership, Defined Mission/Goals/Tasks, Overcome Mindset and Adapting to the Unexpected. He will describe how he has learned to Overcome, Live Greatly, Love Deeply, Stay Humble, Lead Always and Live a Life with no Regrets. His inspiring story about a “Really Bad Day” will help participants put their lives in perspective, and remain positive and determined in the face of adversity.

10:00 a.m. – 11:15 a.m.

“Sticking the Landing” Drones in your Associations

Unmanned Aerial Systems (“UAS”), more popularly known as Drones, were once only the stuff of fantasy and science fiction but are now emerging as a contemporary technological force with many varied applications. With the estimated 1 million drones sold over the 2015 holiday season, state and federal governments are grappling with how to deal with the myriad of legal and practical issues the proliferation of this technology presents. How could drones impact the communities you manage? What are the association’s rights to restrict or prohibit the use of drones in the community? There are also many potential beneficial applications of drone operations for community associations. Can your associations utilize this technology and not run afoul of state and federal regulations? Should your associations utilize this technology in its operations? This session will review applicable federal and state regulations and address the aforementioned issues and other questions and concerns you may have regarding drone use.

“Going for the Gold” Getting Your Non-Financial Board to Understand the Association Finances

One of the biggest challenges for Association Managers is getting directors, especially those who say that they “aren’t numbers people,” to understand the Association’s financials. Many Association directors leave the financials to the Treasurer and merely scan the financial section of their board packages. Other Associations rely solely on their management company to keep track of their accounts, spending, budget and balance sheets. However, as a fiduciary, all directors have a duty to not only understand, but to review and verify the Association’s financial reports. This session will equip managers with tools that empower directors to take ownership of the finances. We will discuss several hypothetical case studies that illustrate the pitfalls of Boards who let the financials slip away. Participants will receive a training program outline to bring their numbers-phobic Boards up to speed on what they need to know and how to use that information to keep their Association on solid financial footing.

“Leaping Over the Hurdles” Professional Ethics

Most people think ethics is as simple as one-two-three: Don’t lie; Don’t cheat; Don’t steal. What else is there? And why would a professional need a code of ethics? Each of us could easily list a dozen things that every ethical person should do or refrain from doing, yet few of those things are normally listed in a code of ethics. So what good is a code of ethics if it does not address the very basic attributes of a good person? A good code of ethics shapes the thoughts and actions of professionals long before they find themselves approaching an ethical crossroad. This session will explore the ins and outs of professional ethics, recognizing the dynamics of staying away from the “gray areas” and establishing professional standards of conduct appropriate for those in whom much is entrusted.

11:30 a.m. – 12:45 p.m.

“Hitting the Bullseye” Post It, Pin It, Tweet It, Blog It! Securely Integrating Technology to Improve Association Operations

Technology becomes more prevalent in our lives each day. Many Board and Committee members have laptops, tablets or smart phones that they use to access information and conduct Association business. This session will highlight the basics of utilizing web resources to facilitate Committee and Board operations, and will identify tools to draft informative newsletters and reports, engage with your community, and foster participation across a variety of web based platforms. Additionally, the use of technology implicates security of Association records and open records requirements. This session will explore these issues, along with presenting best practices.

“Going the Distance” Latest Trends and Emerging Issues in the Workplace

Employers are faced with more and more concessions each day, from state and federal compliance to accommodations for individual employee needs. Why do you, as an employer, have to modify your business to fit the needs of others? Are concessions necessary? Why are they required? This session brings you up to date on critical changes to laws and regulations as they affect your workplace.

“Avoiding the High Dive” Crisis Management – Proactive versus Reactive Reactions to Daily Events

Daily events have the bad habit of often interfering with our plans for the day. Planning for your day is key, but only if you are proactive and willing to add some foresight versus hindsight to your “to do” list. This session utilizes real life scenarios in dealing with crisis management. Planning, and implementing proactive plans, can – and will – bring success to your daily events.

“The Qualifying Round” Business Partner Essentials Part 1

This session is designed to help CAI member product and service providers better understand CAI, community associations and the industry at large. Upon completion of Part 1 and Part 2 of this session, individuals can earn their distinction of “CAI Educated Business Partner” by successfully completing an online exam that is offered through CAI National (session participation will receive a code that will allow them to take this exam at a greatly discounted price). (Please note that the designation is only awarded to session participants that elect to take and pass the online exam).

12:45 p.m. – 2:00 p.m. – Lunch with Education

“Pleasing the Judges” Recognizing the Challenges of Dealing with the Difficult Client without Stepping on Your Toes

We all have them, we all know them – the difficult client. Many times, it’s not what you say but how you say it or who says it. Verbal and non-verbal messages can often miscommunicate your message depending on who is receiving your message. This interactive session will present strategies and useful tools to help you hurdle some of the challenges that we all face in our interactions with all of our clients.

2:00 p.m. – 3:30 p.m.

“The Decathlon” Interactive Discussions Revolving around the Provocative Topics of the Day

Finish your day with the opportunity to gain insight into many of today’s provocative topics. This session allows for time with each topic speed learning style.

- Nuisances – Smoking, Vapors and Marijuana
- Insurance Pitfalls and Trends
- Legislative Update 101
- Construction Project Pitfalls
- Am I Liable?

“Making the Cut” Business Partner Essentials Part 2

This session is designed to help CAI member product and service providers better understand CAI, community associations and the industry at large. Upon completion of Part 1 and Part 2 of this session, individuals can earn their distinction of “CAI Educated Business Partner” by successfully completing an online exam that is offered through CAI National. (Session participants will receive a code that will allow them to take this exam at a greatly discounted price. Please note that the designation is only awarded to session participants who elect to take and pass the online exam).

Sunday, July 31, 2016
9:00 a.m. – 10:15 a.m.

“A Perfect 10” Raising the Bar as Professionals and Persons

Professionals serving community associations are a rare breed. Unique challenges are staring us in the face. Expectations and demands are increasing. How did we get here? How can we find the opportunities in those challenges to help our clients and ourselves and raise the bar to not only survive, but thrive?? This session will use humor, enthusiasm and a video or two to encourage thought, hope and practical strategies to handle the present and attack the future.

VIRGINIA LEADERSHIP RETREAT

2016 Registration Form

July 28 — July 31, 2016 • The Omni Homestead Resort



In order for us to better serve you, please ensure you complete BOTH sides of this registration form. Please type or print clearly.

NAME OF FIRM: _____

1 st Registrant	Designation(s)	Phone Number for Text Alerts	E-Mail Address
2 nd Registrant	Designation(s)	Phone Number for Text Alerts	E-Mail Address
3 rd Registrant	Designation(s)	Phone Number for Text Alerts	E-Mail Address
4 th Registrant	Designation(s)	Phone Number for Text Alerts	E-Mail Address

Business Address/City/State/Zip Code

Business Telephone Number

REGISTRATION FOR MANAGER MEMBERS:

Includes all education sessions, Early Bird Activities, Friday Welcome Reception, Saturday Breakfast, Lunch & Dinner & Sunday Breakfast. *Non CAI Manager members will be charged an additional fee.*

	By June 30 th	After June 30 th
1st Registrant	\$250	\$325
2nd & Additional Registrants	\$215	\$325

From same firm/association. Discount applies only when registrants are submitted together (CAI Members only).

REGISTRATION FOR CAI BUSINESS PARTNER MEMBERS:

Limited to first 40 Companies. Includes education sessions as space permits, Early Bird Activities, Friday Welcome Reception, Saturday Breakfast, Lunch & Dinner and Sunday Breakfast. **Registration fee includes TWO Company Representatives.** All Business Partners will have the opportunity to display their information on a 3' x 4' draped table top during the day Saturday.

	By June 30 th	After June 30 th
Two Company Representatives	\$725	\$800
3rd & Additional Registrants	\$300	\$375

From same firm. Discount applies only when registrants are submitted together (CAI Business Partner Members Only).

Please check here if your company would like to utilize the 3'x4' table top .
Electricity is **NOT** available.

REGISTRATION FOR ADDITIONAL ADULT GUESTS:

Includes Friday Welcome Reception, Saturday Breakfast & Dinner and Sunday Breakfast. Please indicate here **ONLY** if you need additional tickets for guests. Adult guest tickets are reserved for spouses/friends. Adult guest tickets may not be purchased for managers or CAI Business Partner Members. **Guest tickets may be purchased prior to June 30th for \$210 and \$250 after June 30th.**

Name(s) of Adult Guest(s):

Name(s) of Adult Guest(s):

Name(s) of Adult Guest(s):

Name(s) of Adult Guest(s):

PAYMENT POLICY: No registration will be processed without full payment. The Virginia Leadership Retreat accepts checks in U.S. Dollars made payable to Virginia Leadership Retreat or CAI. Please forward payments to:
Virginia Leadership Retreat c/o CVC-CAI, P.O. Box 5118, Midlothian, VA 23112.

PRIVATE PARTY POLICY: Hospitality suites and hosted events must be approved by the Virginia Leadership Retreat and CAI. Only hosted events approved or sponsored by the Virginia Leadership Retreat and CAI are permitted during official conference activities.

CANCELLATION POLICY: Registration Fees are non-refundable. All tickets purchased onsite are non-refundable.

SUITCASTING POLICY: The Virginia Leadership Retreat and CAI have a no-tolerance policy regarding "suitcasting", which describes the practice of non-registered companies or individuals soliciting sales and/or representing their services or soliciting conference participants for conflicting social activities. Violators of this policy will be ejected from the show and charged the business partner registration rate (\$800), which must be paid prior to registering as an attendee, exhibitor or sponsor at any future Virginia Leadership Retreat, CAI conference or event.

TEXT MESSAGING: Again this year we will be sending special notifications of schedule, locations and events via text message. If you wish to be contacted this way during the VLR, please make sure to include your phone number(s). Please provide telephone numbers of all registrants who wish to be contacted. Please note that standard text messaging rates will apply and the message recipient will be responsible for applicable text message charges according to your cell plan.



GOLF TOURNAMENT REGISTRATION: Registration includes a boxed lunch, greens fees and a cart. Additional snacks and beverages are available for purchase at the golf course. The Golf Tournament is on Friday, July 29, 2016 beginning at 10AM and is available on a first come, first paid basis. For more information about The Homestead's Old Course, please visit www.thehomestead.com or call 1-540-839-1766. **Registration fee is \$125 if paid by June 30th or \$175 if paid after June 30th.**

Name of Golfer	Phone Number for Text Alerts	Name of Golfer	Phone Number for Text Alerts
Name of Golfer	Phone Number for Text Alerts	Name of Golfer	Phone Number for Text Alerts

CRAFT BEER TASTING: On Friday, July 29, 2016 you will join others in a Craft Beer Tasting class. Open to all VLR Registrants and guests. Participants must be 21 or older. **Registration fee is \$45/person.**

Name of Participant	Phone Number for Text Alerts	Name of Participant	Phone Number for Text Alerts
Name of Participant	Phone Number for Text Alerts	Name of Participant	Phone Number for Text Alerts

WINE PAIRING: On Friday, July 29, 2016 you will join others in a Wine Pairing class. Open to all VLR Registrants and guests. Participants must be 21 or older. **Registration fee is \$45/person.**

Name of Participant	Phone Number for Text Alerts	Name of Participant	Phone Number for Text Alerts
Name of Participant	Phone Number for Text Alerts	Name of Participant	Phone Number for Text Alerts

SPECIAL "EARLY BIRD" EVENTS: Arrive at The Homestead on Thursday, July 28, 2016 and join in the Networking Fun! The VLR has planned several events throughout the day on Thursday, July 28 and Friday, July 29 to start the retreat out on a lively note. Join us for fun and prizes while getting to know other Retreat attendees. Guests and family members are welcome to attend these events as well as a special private matinee movie on Saturday in The Homestead Theater. All activities are FREE to conference attendees and their guests who pre-register. Please let us know which of these events you will be attending by sending an email to the committee at: vlrcommittee@gmail.com. Registration for the Full Conference and Special Events will be on Thursday morning before the activities begin.

ROOM BLOCK INFORMATION: To make hotel reservations, please follow this link: <http://www.omnihotels.com/hotels/homestead-virginia/meetings/virginia-leadership-retreat> or complete the online form on any of the Virginia Chapter websites. If you have questions, please call 866-354-4653. The "VLR Rate" is \$253.50 plus applicable resort fees & taxes. This year the room rate includes: Valet Parking, Access to the Fitness Center & Indoor Pool, Access to the Family Pool Complex, Daily Newspaper, Nightly Movies in the Historic Theater and Wireless Internet in the Guestrooms & Public Areas. Attendees are responsible for ALL hotel reservations and costs. Please do not include the hotel pricing information on this form. **Price block ends June 15, 2016.** Price will increase after this date.

<u>REGISTRATION OR EVENT</u>	<u>FEE BEFORE</u> <u>JUNE 30</u>	<u>FEE AFTER</u> <u>JUNE 30</u>	<u>SUBTOTAL</u>	<u>TOTAL</u>
1 st Full Conference Manager Registration <i>(non CAI members, please add \$100 per registrant)</i>	\$250 x _____	\$325 x _____	\$ _____	\$ _____
2 nd & Additional Manager Registration (from same firm)	\$215 x _____	\$325 x _____	\$ _____	\$ _____
Business Partner Registration (includes 2 representatives)	\$725 x _____	\$800 x _____	\$ _____	\$ _____
3 rd & Additional Business Partner Registration	\$300 x _____	\$375 X _____	\$ _____	\$ _____
Additional Adult Guest(s)	\$210 x _____	\$250 x _____	\$ _____	\$ _____
Golf Tournament	\$125 x _____	\$175 x _____	\$ _____	\$ _____
Wine Pairing	\$ 45 x _____	\$ 45 x _____	\$ _____	\$ _____
Craft Beer Tasting	\$ 45 x _____	\$ 45 x _____	\$ _____	\$ _____
All registrations MUST include payment. ONLY checks are accepted. Forms may be scanned to sdrayer_cvccai@verizon.net to secure limited spacing with payment to follow. Please make checks payable to Virginia Leadership Retreat c/o CVC-CAI & mail to P.O. Box 5118, Midlothian, VA 23112.			Grand Total	\$ _____

Helpful Tips for a Successful VLR Experience!

1. Attire during the VLR is business casual. If you are arriving at The Homestead prior to the event or staying beyond the event and you plan to dine in one of their many fine dining or casual restaurants, please note that many accept casual dress, but some may require you to "dress appropriately." This means that gentlemen may be expected to wear coat and tie. Please consult the resort when making your reservations for exact requirements in each of the resort's restaurants.
2. If your stay at the resort falls any time OUTSIDE of the conference dates, you may want to dine at one of The Homestead's many great restaurants. Please note that conference attendees and registered attendee guests will receive meal tickets (included and paid on the registration form) and will dine in designated areas during scheduled conference events. (Please see event registration form for registered attendee guest inclusions.)
3. If you will be dining at the resort other than during conference meals, please make reservations for dining. This will ensure that you will be able to dine at the restaurant and time of your choosing. Please contact The Homestead directly for reservations.
4. If you are arriving on Thursday, July 28th, and are a full conference attendee, you will want to take advantage of the Early Bird activities mentioned earlier in this conference brochure. These activities will enhance your conference experience and offer you the opportunity to meet and network with other VLR attendees. Please let the committee know you will be attending these events by emailing us at vlrcommittee@gmail.com.
5. For those of you registered to play in the golf tournament on Friday, please note that your team assignments will be sent to you directly (by email). Lunch will be provided to you on the course during play.
6. As most of us do not live near Hot Springs, it may be that the weather is very different there than where we live. Please be certain to check the weather and dress appropriately. You will want to bring swimsuits for the enticing aquatic facilities and hot springs, long pants and leather shoes if you plan on horseback riding, comfortable shoes for hiking, your business casual clothes for conference fun and education, and of course, your **Red, White and Blue Team USA attire for festive events** – such as Friday's "Opening Ceremony" Welcome Reception.
7. Please remember that this event is about education and networking. We are providing an opportunity for you to mingle with some of the best industry professionals. With this in mind, please do not forget to bring business cards so that you can keep in touch with those you meet!
8. The Virginia Leadership Retreat is a "green" event. Instead of providing an education binder, we provide your educational materials on a flash drive. This flash drive will allow you to have all of the educational presentations in one small convenient place. You will also be able to upload, save, and print them as needed rather than having unwanted paper. Knowing that some will want to take notes, the VLR will be providing notepads to each attendee.
9. Community Manager attendees will have the opportunity to win a raffle prize at the conclusion of the event on Sunday. If you are a manager attendee, you must be present at the designated time and place for the drawing in order to be eligible. No one will want to miss out!!
10. For those bringing guests or family to the Virginia Leadership Retreat, there will be fun activities for them while you are in class. Please see the activities page of this brochure.
11. Most importantly . . . remember to arrive at this event with an open mind, ready to learn and have a wonderful time with others who also dedicate themselves to the Community Association industry. In other words . . . let's not forget to have a little fun!
12. For updates on conference events and activities, please "like" our Facebook page – Virginia Leadership Retreat. Also, please provide your cell number on the registration form for text message updates during the event. Already registered and still want to stay connected? Please email us at vlrcommittee@gmail.com.



ATTENTION
 TO ALL WHO ENTER HERE
 IF YOU ARE COMING INTO THIS ROOM
 WITH SORROW OR TO FEEL SORRY FOR MY
 WOUNDS, GO ELSEWHERE. The wounds I
 received, I got in a job I love, doing
 it for people I love, Supporting the freedom
 of a country I deeply love. I am incredibly
 tough and will make a full recovery. What is
 full? That is the absolute utmost to
 physically my body has the ability to
 recover. Then I will push that about
 20% further through sheer mental
 tenacity. This room you are about
 to enter is a room of fun,
 optimism, and intense rapid regrowth.
 IF you are not prepared for that.
 Go ELSEWHERE.

FROM:
 The Management



Navy SEAL speaker, Jason "Jay" Redman is the author of *The Trident*, capturing a 21 year career and journey in leadership serving with the US Navy SEAL Teams. He has taken those lessons learned over a two decade career, including severe life-threatening combat injuries, and is now sharing his motivational message with companies, teams, churches, and individuals across the globe. His message of five core principles of elite performers and six life tenets resonates with companies and individuals alike. Jason has been requested and spoken for professional sports teams, schools, and Fortune 500 companies such as NASCAR, the NFL, MLB, McDonalds, Dell, and has been mentioned in the Wall Street Journal along with various other leadership blogs and forums.



Virginia Leadership Retreat
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